



Keep Michigan Working Community Action Team

Co-Chairs: Michael J. Brennan, CEO United Way for Southeastern Michigan
Paul Hillegonds, Senior Vice President, Corporate Affairs, DTE Energy

The work of the committee has been subdivided into five primary areas:

Navigation/Assessment and Securing Advocates

The Navigation team is developing strategies to assist individuals in need find resources and help and will provide advocates to marshal them through the system.

The United Way for Southeastern Michigan's 2-1-1 system will be the entry point for individuals looking for information via telephone. 2-1-1 is a community information system which operates 24 hours a day...seven days a week providing callers with access to local health and human service programs and services in their area.

From any phone you can call 2-1-1 and there will be a person on the line to help you navigate the systems.

The committee is also working with the UM School of Information (UMSI) to create a web portal that will have three components: a community forum, needs alert/exchange, and a widget to be placed on numerous sites throughout the region. The site will serve as a resource for people to informally supplement the formal system of service delivery expanding the overall capacity of the region. The web portal is scheduled to be launched in January.

Mapping and Gap Analysis

The mapping and gap analysis team is gathering data to outline where human service and other help capacities exist, attempting to assess where there might be gaps in the system, and a developing a visual way to display the potential timeline/sequence of when the systems may be stressed most.

Resourcing Assets

The Resourcing Assets team is reviewing existing resources and looking at innovative ways to deploy/engage community resources in areas such as: financial, media, technology, national foundations, federal government and educational institutions to assist individuals and systems serving those in need.

Communication

The Communications team will develop vehicles and systems by which to communicate information to individuals and families affected by a crisis and in need of services.

Building Efficiencies: Consolidations/Mergers/Partnerships

The Building Efficiencies team will take a look at what efficiencies may be derived by developing partnerships, mergers and consolidation of services within the human services and non-profit network.